



Cheer Point Volunteer

**Blood
cancer
UK**

Why volunteer at Blood Cancer UK

We started because of Susan; we'll get there because of you.

Blood Cancer UK was started by one family who lost their daughter, Susan, to blood cancer, and that history and sense of family continues to shape who we are today. When you join Blood Cancer UK, you don't just become a volunteer – you become part of a collaborative community dedicated to funding research into beating blood cancer that includes some of the most inspiring people you'll ever meet.

And we're not that far away from beating blood cancer. We're confident we can do it within the next generation, and this makes us hugely ambitious and gives us a sense of real urgency. It also means we're changing quickly as an organisation as we constantly challenge ourselves and strive to become more and more effective.

Blood Cancer UK offers the chance to volunteer alongside, and support people affected by blood cancer, while providing opportunities to develop new skills, take on exciting challenges, and make a meaningful impact.

What we do

We fund world-class research; provide information and support to patients and their loved ones; and raise awareness of blood cancer. Since 1960 we have invested more than £500 million in blood cancer research in the UK. Where we've invested, survival rates and quality of life have improved.

You can read more about what we do on our website here: [About Blood Cancer UK](#)



Blood Cancer UK is such a good place to volunteer. I'm learning every day and feel like I'm adding value. I know my work is directly tied to the mission of the charity: to beat blood cancer."

Jude, Blood Cancer UK Ambassador

About the role

As a Cheer Point Volunteer, you'll be at the heart of the action, inspiring and encouraging participants at our events. Your enthusiasm will help create an uplifting atmosphere and a sense of community that makes a lasting impression.

You'll need bring lots of energy and enthusiasm to support others through cheering participants on, chatting with spectators, and helping to create a fun, welcoming vibe. It's an unpaid role, but no experience is needed – just a big smile and a willingness to get stuck in and make a difference!

Please note that this role involves standing for long periods with limited seating available, so volunteers should be comfortable standing for several hours. The minimum age for this role is 18.

Key Activities

- Cheer on and encourage participants, creating a lively and positive atmosphere while offering support at the cheer points.
- Create an inclusive environment by engaging with spectators, ensuring everyone feels welcomed and motivated.
- Represent Blood Cancer UK with positivity and enthusiasm.
- Most importantly, have fun and enjoy being part of our amazing team!

Where are the events and How much time will you need to give?

Timings can vary depending on the event, but we'd love for you to commit to around 3-4 hours on the day.

We have several events across the UK that we'd appreciate your support with, including:

- London Landmarks Half Marathon (Tower Bridge): Sun 6 Apr, 10:30-13:30
- London Marathon: Sun 27 Apr, Cheer point 1 (Westferry) 11:00-15:30
- London Marathon: Sun 27 Apr, Cheer point 2 (Mudchute, mile 17 / 18) 11:30-16:00
- Edinburgh Marathon Festival (Musselburgh): Sun 25 May, 10:00-16:00
- Great North Run (Newcastle): Sun 7 Sept, 10:30-13:30
- Royal Parks Half Marathon: (Hyde Park): Sun 12 Oct, 9:30-12:30



"To anyone who is interested in volunteering for Blood Cancer UK, I would say it will be THE best thing you will ever do. Not only will you feel pride and achieve amazing things in helping such a worthwhile cause raising funds and awareness, but you will become part of the most amazing, supportive family ever".

Gayle, Group Lead, Manchester Community Group

About you - what skills, experience and qualities will you need for the role?

- Great communication and a positive, energetic and uplifting attitude.
- A passion for supporting events and working with others.
- Ability to provide a friendly and supportive presence for attendees
- Flexible and ready to help wherever needed during the event
- Team player who works well with others
- Ability to stand for long periods (limited seating available)
- Reliable and punctual to ensure smooth event flow

How you will make a difference

As a Cheer Point Volunteer, you'll play a vital role in helping us achieve our goal of growing income from £14 million to £27 million by 2027/28. By inspiring community spirit, raising awareness, and cheering on participants at our fundraising events, you'll make a real impact.

Your support is essential for giving participants that extra boost to conquer their challenge. Cheer Point Volunteers bring events to life by lifting spirits, creating a fun and supportive atmosphere, and keeping everyone motivated from start to finish. With your friendly face and encouraging words, you'll help make the event an enjoyable, welcoming, and inclusive experience for all.

Deadline for applications and enquiries

We close applications and enquiries three days before each event date.

Benefits of Volunteering with Blood Cancer UK

Make a Difference

Help improve the lives of people affected by blood cancer.

Represent Blood Cancer UK

Be an ambassador in your community.

Develop New Skills

Gain valuable experience and learn new skills.

See Your Impact

Receive regular updates showing the difference your support makes.

Join a Supportive Team

Be part of a friendly, passionate, and dedicated community.

Inclusive & Respectful Environment

Join a diverse organisation where you are valued.

Boost Your Wellbeing

Enjoy improved confidence and personal growth.

Connect with Others

Network with other volunteers who share your commitment.

Ongoing Support

Receive continuous support from your Volunteer Point of Contact.

Access to Training

Benefit from an online Volunteer Information Centre for induction and ongoing training.

Expense Reimbursement

Get reimbursed for pre-arranged volunteer activity expenses.

How to register your interest

If you find a role that interests you, please complete our volunteer enquiry form on the Volunteer page of our website: [Register your interest to volunteer](#), or contact the Volunteer Team, by phone at 0207 504 2275 or by email at volunteering@bloodcancer.org.uk. We are available between 9am – 5pm, Monday – Friday.

Our volunteers come from all walks of life, bringing a wide range of skills, experiences, and personal connections to blood cancer from across the UK.

We want everyone involved with us to feel respected, supported, safe, and able to give their best, no matter their background or identity.

We understand that the way we work impacts who can join us and how they experience being part of Blood Cancer UK. That's why we're committed to being equitable and inclusive, ensuring everyone feels welcome and supported throughout their journey with us.

To achieve this, we know we must keep reflecting on and improving how we work. We're always open to feedback on how we can better live out our values.



**Join us and together
we can beat blood
cancer**

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www.bloodcancer.org.uk