

# Event Weekend Information - London Marathon 2021

Race day is almost here – we're hope you're just as excited as we are to hit the road again with Team Blood Cancer UK! This information sheet will tell you all you need to know about our stand at the Running Show, cheer points, post-race reception and COVID guidelines.

## Event information

The London Marathon 2021 is taking place on Sunday 3<sup>rd</sup> October. We are so proud that you are one of our 150 runners in Team Blood Cancer UK (including both the physical and virtual events)!

Make sure to read the handy [6 steps to the start line guide](#) from London Marathon Events thoroughly as this details all the information and actions you need to take before race day.

Thank you SO much for running to beat blood cancer and a huge GOOD LUCK from us all - go Team Blood Cancer UK!



*(Next page for Running Show, cheer points and post-race reception information).*

## Running Show

The Virgin Money London Marathon Running Show is held at ExCeL London, 1 Western Gateway, Royal Victoria Dock, London E16 1XL. To get there, travel to Prince Regent Docklands Light Railway (DLR) station.

You must attend the running show to collect your bib number and drop off your kit bag in order to collect your finisher's medal and T shirt at the finish.

Full information in the [Event Guide here](#).

## Opening times:

10am-8pm on Wednesday 29<sup>th</sup> September

10am-8pm on Thursday 30<sup>th</sup> September

10am-8pm on Friday 1<sup>st</sup> October

8.30am-5.30pm on Saturday 2<sup>nd</sup> October

## Checklist to bring with you

- Kitbag with self-adhesive label attached
- QR code from your registration email
- An SMS or email demonstrating your negative lateral flow test result
- Supporting photo ID, such as a passport or driving licence

## Blood Cancer UK stand

Come and visit us at **stand 207**, to the left as you walk in between **Centre Stage** and **New Balance merchandise** – we can't wait to meet you! You can share your 'because' story on our board and take a photo in our selfie frame to boost those final donations.



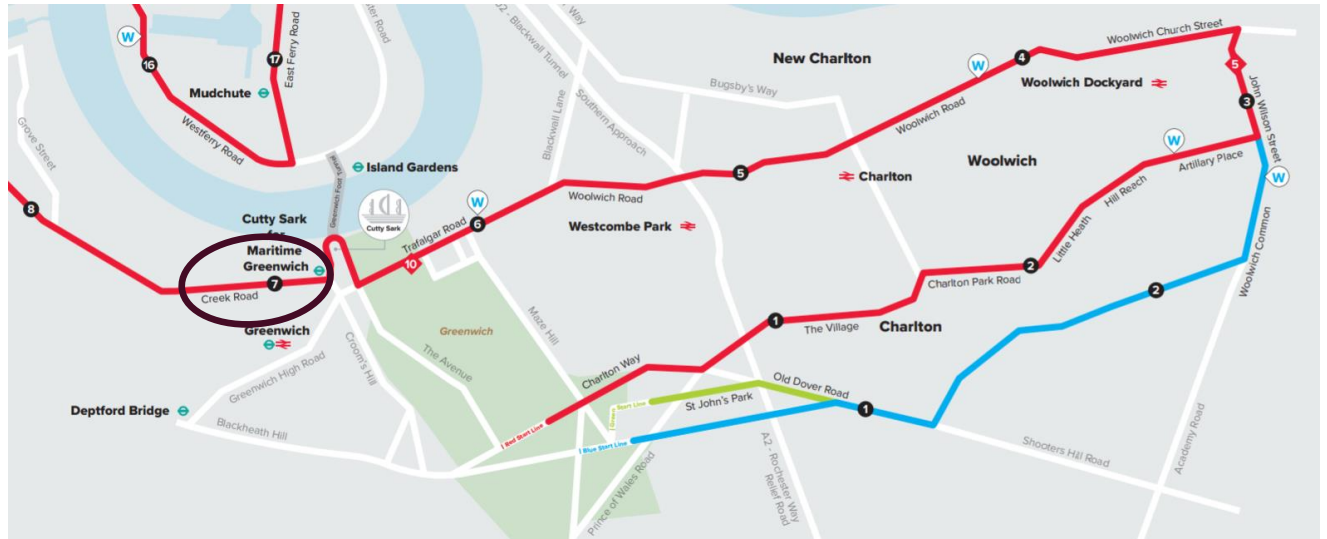
## Cheer point locations

We have two cheer points along the route and we'd love for your family and friends to join us. We'll have plenty of noise making items to cheer you on as your run past – remember to give us a wave!

You can see the full [route map here](#).

### Cheer point 1

Mile 7, Greenwich: Cutty Sark along Creek Road



### Cheer point 2

Mile 14/15, Westferry: along Narrow Street near The Grapes pub (look out for Sir Ian McKellen who owns the pub and is often around on race day).

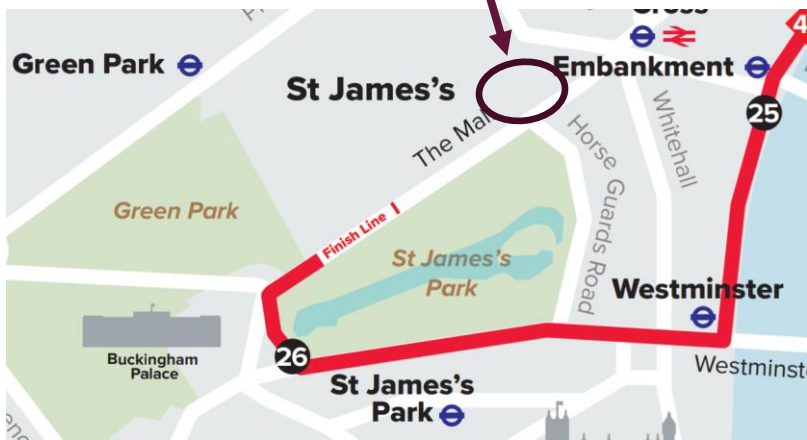


## Post-Race Reception: Institute of Contemporary Arts

Once you've crossed the finish line, join us for a celebration at the post-race reception at the Institute of Contemporary Arts. We'll provide refreshments for everyone and massages for our runners. Please feel free to ask your family and friends to meet you there, we will be there from 10am to 7pm.

### Location

Institute of Contemporary Arts  
The Mall  
London  
SW1Y 5AH



## COVID guidelines for runners and their family and friends

- Blood Cancer UK staff will ensure that social distancing is maintained at the post-race reception. There will be signs encouraging members of the public, staff and volunteers to maintain two metres distance.
- The two cheer points are outdoors. Blood Cancer UK staff and volunteers will be wearing a mask at the cheer points. It is your choice to wear a mask.
- All cheering equipment must be treated as single-use only and not shared between others.
- Members of the public are advised to bring their own anti-bacterial gel or wipes to the cheer points as there will be none available on site.
- Members of the public are advised to bring any refreshments such as water or snacks to the cheer points as none will be provided.

We always follow latest government advice: <https://www.gov.uk/coronavirus> please look here for restrictions and guidance for your local area.

If you have blood cancer and are planning to attend one of our events, please be aware that research so far suggests that the COVID vaccines may not provide the same level of protection for people with blood cancer as it does to the general public. Not knowing what level of protection you or those around you may have can understandably be difficult, particularly when making decisions about attending events. **Our Support Team are on hand to talk on 0808 2080 888 or [support@bloodcancer.org.uk](mailto:support@bloodcancer.org.uk).**

Please visit the Blood Cancer UK COVID and vaccine page for the latest information: [Covid vaccine efficacy and blood cancer | Blood Cancer UK](#)

Finally, the **London Marathon Event Guide can be downloaded on their website and** has all the information about race day that you should need, please make sure to familiarise yourself with this ahead of the day: <https://www.virginmoneylondonmarathon.com/the-event/runner-event-guide>

**Thank you and good luck!**

Catriona and the Blood Cancer UK Team

