Volunteer Videographer

Blood cancer UK

Why volunteer at Blood Cancer UK

We started because of Susan; we'll get there because of you.

Blood Cancer UK was started by one family who lost their daughter, Susan, to blood cancer, and that history and sense of family continues to shape who we are today. When you join Blood Cancer UK, you don't just become a volunteer – you become part of a collaborative community dedicated to funding research into beating blood cancer that includes some of the most inspiring people you'll ever meet.

And we're not that far away from beating blood cancer. We're confident we can do it within the next generation, and this makes us hugely ambitious and gives us a sense of real urgency. It also means we're changing quickly as an organisation as we constantly challenge ourselves and strive to become more and more effective.

Blood Cancer UK offers the chance to volunteer alongside, and support people affected by blood cancer, while providing opportunities to develop new skills, take on exciting challenges, and make a meaningful impact.

What we do

We fund world-class research; provide information and support to patients and their loved ones; and raise awareness of blood cancer. Since 1960 we have invested more than £500 million in blood cancer research in the UK. Where we've invested, survival rates and quality of life have improved.

You can read more about what we do on our website here: <u>About Blood Cancer UK</u>





About the role

Are you passionate about videography and looking for a meaningful way to use your skills? Blood Cancer UK is seeking talented and enthusiastic volunteer videographers to help capture our events and community activities across the UK.

Your videos will play a vital role in promoting our work, engaging supporters, and raising awareness of blood cancer. By capturing a diverse range of images of all participants at our events, we can inspire future registrations and encourage more people to get involved.

Key Activities

As a Volunteer Videographer, you will:

- Film high-quality footage for use on our website, social media, and in both internal and external communications (copyright of all video content will belong to Blood Cancer UK).
- Engage with the family and friends of runners at our cheer points to create a supportive and lively atmosphere.
- Capture staff, volunteers, event participants, and our blood cancer community at organised events.
- Work to a creative brief, capturing candid and posed moments at events, fundraising activities, and community initiatives.
- Edit footage using video editing software, including tasks such as trimming, colour correction, and audio enhancement.
- Liaise with the Events, Fundraising, and Marketing teams to ensure videos align with our brand.
- Process and catalogue video footage for future use.
- Collaborate with our teams to edit videos as needed, using your own editing software.
- Work alongside the Blood Cancer UK team to obtain consent when filming individuals.
- Always adhere to Blood Cancer UK'S Policies and Procedures.

"To anyone who is interested in volunteering for Blood Cancer UK, I would say it will be THE best thing you will ever do. Not only will you feel pride and achieve amazing things in helping such a worthwhile cause raising funds and awareness, but you will become part of the most amazing, supportive family ever".

Gayle, Group Lead, Manchester Community
Group

About you - what skills, experience and qualities will you need for the role?

We welcome videographers of all experience levels! Ideal candidates will have:

- Access to a high-quality video camera.
- Their own video equipment and editing software.
- · Confidence in using a video camera competently.
- Experience filming content for social media.
- The ability to follow a brief and work independently.
- A keen eye for detail and storytelling through video.
- Strong interpersonal skills and the ability to work with diverse audiences, including children.
- Confidence in working independently and taking initiative.
- A well-organised and reliable approach.

Please note: Volunteer photographers should have their own insurance for equipment protection. Blood Cancer UK cannot cover damage, loss, or theft of personal photography equipment.

How you will make a difference

By producing compelling videos of our events and community activities, you'll help tell the story of our vital work. Your footage will engage supporters, encourage donations, and highlight the importance of ongoing research, driving positive change in the fight against blood cancer.

How much time will you need to give?

This flexible, ad-hoc role involves occasional on-site support at events or in the office. You can choose opportunities that fit your availability, with some events requiring 3–4 hours on-site and extra time for editing.

Location of the role

This role is a mix of home-based and on-location work, depending on where our events and activities take place. We're currently looking for volunteers in London, Birmingham, and Edinburgh.

Benefits of Volunteering with Blood Cancer UK

Make a Difference

Help improve the lives of people affected by blood cancer.

Represent Blood
Cancer UK

Be an ambassador in your community.

Develop New Skills

Gain valuable experience and learn new skills.

See Your Impact

Receive regular updates showing the difference your support makes.

Join a Supportive Team

Be part of a friendly, passionate, and dedicated community.

Inclusive & Respectful Environment

Join a diverse organisation where you are valued.

Boost Your Wellbeing

Enjoy improved confidence and personal growth.

Connect with Others

Network with other volunteers who share your commitment.

Ongoing Support

Receive continuous support from your Volunteer Point of Contact.

Access to Training

Benefit from an online Volunteer Information Centre for induction and ongoing training.

Expense Reimbursement

Get reimbursed for prearranged volunteer activity expenses.

How to register your interest

If you find a role that interests you, please complete our volunteer enquiry form on the Volunteer page of our website: Register your interest to volunteer, or contact the Volunteer Team, by phone at 0207 504 2275 or by email at volunteering@bloodcancer.org.uk. We are available between 9am – 5pm, Monday – Friday.

Our volunteers come from all walks of life, bringing a wide range of skills, experiences, and personal connections to blood cancer from across the UK.

We want everyone involved with us to feel respected, supported, safe, and able to give their best, no matter their background or identity.

We understand that the way we work impacts who can join us and how they experience being part of Blood Cancer UK. That's why we're committed to being equitable and inclusive, ensuring everyone feels welcome and supported throughout their journey with us.

To achieve this, we know we must keep reflecting on and improving how we work. We're always open to feedback on how we can better live out our values.

Join us and together we can be at blood cancer

Blood cancer UK

www.bloodcancer.org.uk