



Cheer Point Volunteers

**Blood
cancer
UK**



Why volunteer at Blood Cancer UK?

We started because of Susan; we'll get there because of you.

Blood Cancer UK was started by one family who lost their daughter, Susan, to blood cancer, and that history and sense of family continues to shape who we are today. When you join Blood Cancer UK, you don't just become a volunteer – you become part of a collaborative community dedicated to funding research into beating blood cancer that includes some of the most inspiring people you'll ever meet.

And we're not that far away from beating blood cancer. We're confident we can do it within the next generation, and this makes us hugely ambitious and gives us a sense of real urgency. It also means we're changing quickly as an organisation as we constantly challenge ourselves and strive to become more and more effective.

Blood Cancer UK offers the chance to volunteer alongside, and support people affected by blood cancer, while providing opportunities to develop new skills, take on exciting challenges, and make a meaningful impact.



What do we do?

Fund
world-class
research


Raise
awareness
of blood
cancer

Provide
information
and support to
patients and
their loved ones

Since 1960 we have invested more than **£500 million in blood cancer research in the UK**. Where we've invested, survival rates and quality of life have improved.

You can read more about what we do on our website here:
[About Blood Cancer UK](#)





“This is such a good place to volunteer. I’m learning every day and feel like I’m adding value.”

Jude, Ambassador

About the role:

As a Cheer Point Volunteer, you’ll be at the heart of the action, inspiring and encouraging participants at our events. Your enthusiasm will help create an uplifting atmosphere and a sense of community that makes a lasting impression.

You’ll need bring lots of energy and enthusiasm to support others through cheering participants on, chatting with spectators, and helping to create a fun, welcoming vibe. It’s an unpaid role, but no experience is needed – just a big smile and a willingness to get stuck in and make a difference!

Please note that this role involves standing for long periods with limited seating available, so volunteers should be comfortable standing for several hours. The minimum age for this role is 18.

Key activities:

- Cheer on and encourage participants, creating a lively and positive atmosphere while offering support at the cheer points.
- Create an inclusive environment by engaging with spectators, ensuring everyone feels welcomed and motivated.
- Represent Blood Cancer UK with positivity and enthusiasm.
- Most importantly, have fun and enjoy being part of our amazing team!

About you – what skills, experience and qualities will you need for the role?:

- Great communication and a positive, energetic and uplifting attitude.
- A passion for supporting events and working with others.
- Ability to provide a friendly and supportive presence for attendees
- Flexible and ready to help wherever needed during the event
- Team player who works well with others
- Ability to stand for long periods (limited seating available)
- Reliable and punctual to ensure smooth event flow.

How you will make a difference:

As a Cheer Point Volunteer, you'll help drive our mission to grow income from £14 million to £27 million by 2027/28. Your energy and encouragement will lift participants' spirits, inspire community pride, and make our fundraising events unforgettable. By creating a fun, supportive atmosphere, you'll help every participant conquer their challenge and ensure the event is welcoming, inclusive, and full of life.



**“Volunteering here
will be THE best
thing you ever do –
you’ll become part of
the most amazing,
supportive family.”**

Gayle, Community Group Lead

Benefits of volunteering with Blood Cancer UK

Connect with others

Network with other volunteers who share your commitment

Develop new skills

Gain valuable experience and learn new skills

Make a difference

Help improve the lives of people affected by blood cancer

Join a supportive team

Be part of a friendly, passionate, and dedicated community

Represent Blood Cancer UK

Be an ambassador in your community

See your impact

Receive regular updates showing the difference your Support makes

Boost your wellbeing

Enjoy improved confidence and personal growth

Expense reimbursement

Get reimbursed for pre-arranged volunteer activity expenses

Ongoing support

Receive continuous support from your Volunteer Point of Contact

Inclusive, respectful environment

Join a diverse organisation where you are valued

Access to training

Benefit from an online Volunteer Information Centre for induction and ongoing training



Register your interest

If you find a role that interests you, please complete our volunteer enquiry form on the Volunteer page of our website: [Register your interest to volunteer](#) or contact the Volunteer Team, by phone at 0207 504 2275 or by email at volunteering@bloodcancer.org.uk. We are available between 9am – 5pm, Monday – Friday.

Our volunteers come from all walks of life, bringing a wide range of skills, experiences, and personal connections to blood cancer from across the UK.

We want everyone involved with us to feel respected, supported, safe, and able to give their best, no matter their background or identity.

We understand that the way we work impacts who can join us and how they experience being part of Blood Cancer UK. That's why we're committed to being equitable and inclusive, ensuring everyone feels welcome and supported throughout their journey with us.

To achieve this, we know we must keep reflecting on and improving how we work. We're always open to feedback on how we can better live out our values.